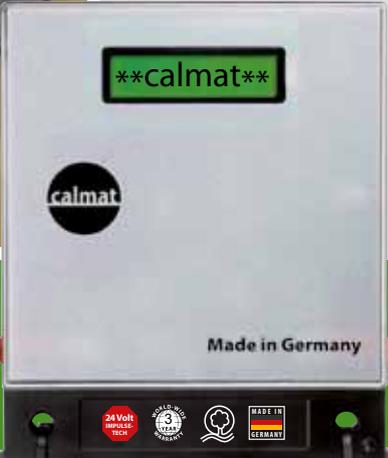


Distributors
Wanted



24 Volt
IMPULSE-
TECH



Your eco-friendly anti-scale system

Quality Made in Germany



CWT – Expertise in water treatment

Company

Christiani Wassertechnik GmbH (CWT) was founded in 1948 and is already in its third generation of developing system solutions against scale and rust.

Products

The product series Vulcan offers seven different sizes of equipment and has been successfully distributed in the business, industry and private sectors for over 15 years. In addition to this tested and proven series is now a new product for the private client: the new **calmat®** and **calmat® PLUS**.

Markets

CWT achieves its greatest turnover in exports. Soon after its inception, the company expanded into Europe and today it is present in Asia, the Middle East and as far as Australia. Today, the CWT sales network reaches over 50 countries world-wide.




McDonald's Ukraine Ltd.
 2, Druzhba St., Kyiv, 02149
 МакДоналдс Україна Лтд.
 2, Дружба, 2, Київ, 02149

☎ +38 (044) 250-05-05
 ☎ +38 (044) 250-05-07
 🌐 www.mcdonalds.ua

Dear Gdric,

Thank you very much for your special attention for "McDonald's Ukraine Ltd".

From our side we're very grateful for your cooperation and support during the 10 years period of time.

Our company began to operate in Ukraine in the year 1987.

And during this period we've already opened 57 restaurants "McDonald's", which is a good result.

In all of these restaurants we installed the equipment by CWT, which is in a good account in Ukrainian Market.

Besides this equipment is easy for installation and very handy in exploitation.

As for me I want to add that support of your company is very important for us.

Best regards,
 Eugene Maslov
 Equipment Coordinator
 McDonald's Ukraine Ltd



To: 00204 + 4736, Name: Gdric, Email: Gdric@...
 Received by: Maslov, Date: 2006-12-08 10:22:00



Christiani Wassertechnik GmbH
 Heinrich-Heimstr. 19
 51249 Eschweiler

Vulcan 1000 Service Report

Dear Sir,

8.10 months ago we installed your Vulcan 1000 water treatment system in the catering services at the Calogee trade fair. In recent years we have had problems in particular with the coffee machines and dishwashers due to the hard water in Calogee. The machines had to be maintained frequently and the cleaning costs of the kitchens were very high.

After the installation of your water treatment system in our kitchen I noticed a clear improvement of the situation. The limescale deposits on the worktop of the staff. Last days I got satisfied with your device.

Unfortunately I am unable to give a long-term opinion as time as it is not possible to see inside the filters - liable outside the pipes and can therefore check later.

Yours Sincerely,
 Gdric
 Gdric Entschauer
 Technical Manager / Calogee Trade Fair

Phone: +49 221 284-9410
 Fax: +49 221 284-9415
 E-Mail: gdw@wassertechnik.de
 http://www.wassertechnik.de

www.koeinmesse.de



Bodensee Gastronomie
 Ursprung Ammann, Bahnhofstr. 101, 82044 Pfäfers

Firma
Christiani Wassertechnik GmbH
Charlottenstraße 19
10117 Berlin

8. December 2006

Dear Sir,

our Mövenpick Restaurant opened in January 2000. After a short period of time we noticed a high level of limescale developing on the ice-cream makers. These calcifications could only be cleared bit by bit which is a time consuming process. To avoid potential losses a short-term limescale filter was installed. The operating time of this filter is limited however and thus results in high costs.

At a trade fair visit we consulted the company Christiani Wassertechnik GmbH about other possibilities. We installed the limescale convertor Vulcan 5000 and the ice-cream makers have been functioning smoothly for 10 months now.

The limescale, which accumulates especially in the crushed ice makers, can now be easily removed as it is converted into fine-grained structures.

We wish the company Christiani further success with their excellent products.

Yours Sincerely,
 Marcel Charrier
 Director



Mövenpick Restaurants
 Ursprung Ammann, Bahnhofstr. 101, 82044 Pfäfers
 Phone: +49 (0)221 284-9410, Fax: +49 (0)221 284-9415, E-Mail: gdw@wassertechnik.de
 www.wassertechnik.de

These references show a selection of the many letters of recommendation we have received from satisfied customers.



for max.
1 1/2" pipe



for max.
3" pipe





calmat[®] – Against scale and rust

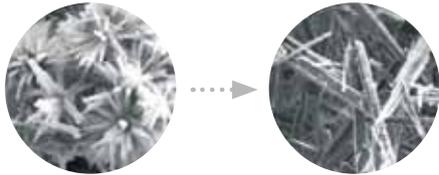
the salt-free alternative to water softeners

calmat[®] is the eco-friendly solution against scale and rust especially for use in private homes or small hotels, etc.

- calmat[®] minimizes new deposits from forming in pipes
- calmat[®] slowly sanitizes the complete piping system
- calmat[®] protects against corrosion and rust
- calmat[®] is suitable for all pipe materials
- calmat[®] saves energy costs; and heating water becomes more efficient
- calmat[®] prolongs the lifespan of household appliances
- calmat[®] protects the environment by saving washing powder, additives and aggressive cleaning products
- calmat[®] also works effectively at high degrees of water hardness
- calmat[®] for max. 1½" pipe
- calmat[®] PLUS for max. 3" pipe



calmat® – Technology



1) calmat® reduces scale deposits in pipes and appliances. With the **calmat®** treatment, high-frequency electrical impulses are emitted into the water which changes the crystal formation of the calcium. After the treatment, the adhesiveness of the crystals is reduced so that scale is unable to form in the pipes.



2) calmat® slowly sanitizes the piping system. During the natural crystallization process, scale is deposited and released simultaneously through carbonic acid. **calmat®** changes this balance, so that pre-existing deposits are now removed through a small surplus of carbonic acid.

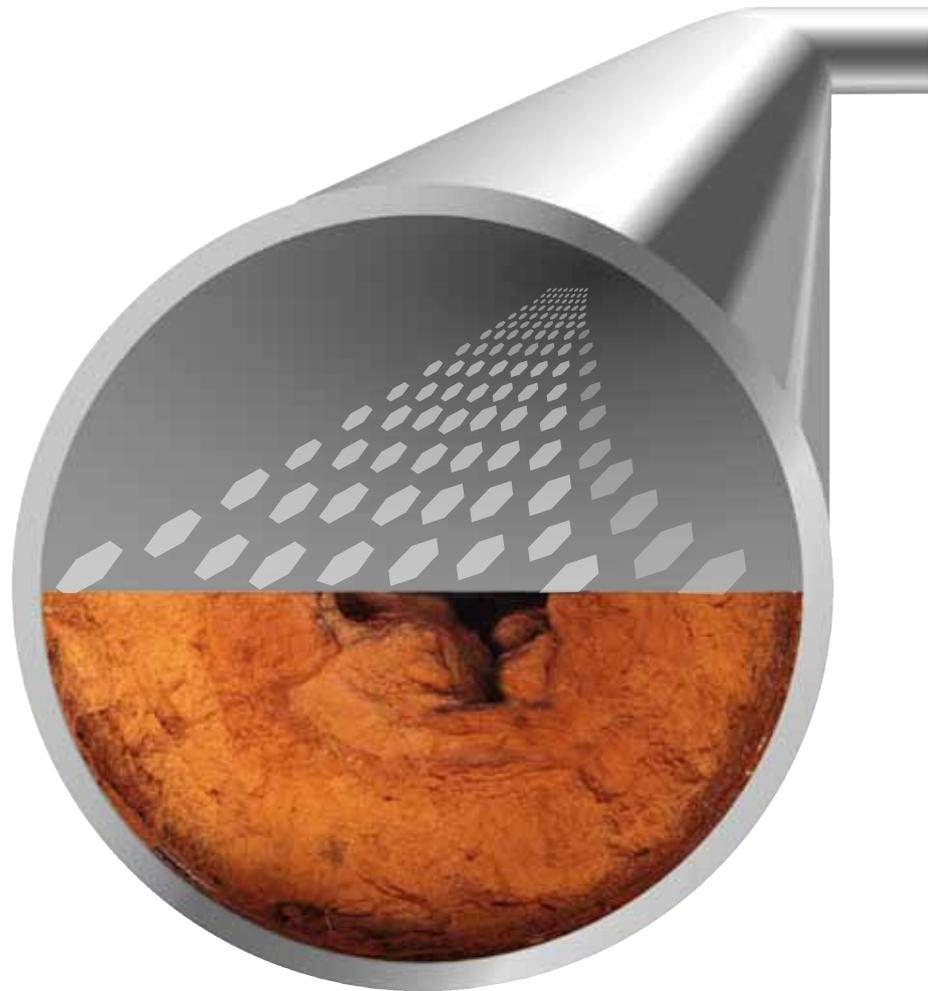


3) calmat® protects against rust damage and pitting corrosion. When the removal of scale deposits is complete, a metal-carbonate layer builds up in metal pipes. Over time, this protective layer prevents further corrosion.



Advantages of the calmat®- Impulse Technology

- **calmat®** works without salt or chemicals
- **calmat®** retains important minerals in the water
- **calmat®** works independently from the water velocity
- **calmat®** works without magnetic fields
- **calmat®** works totally maintenance-free

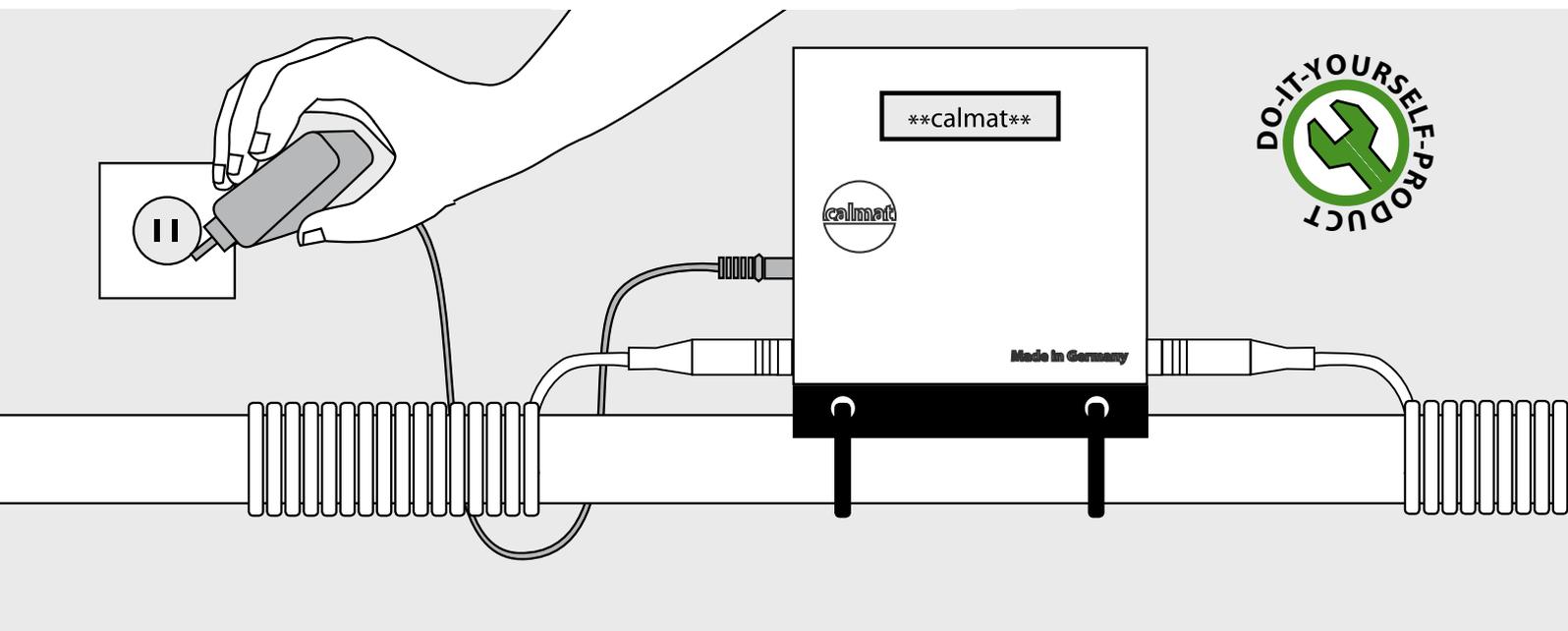


Easy three step self-installation – no need to dismantle the piping system

1 Attach **calmat**[®] to the pipe

2 Wind the impulse cables around the pipe

3 Connect the plug





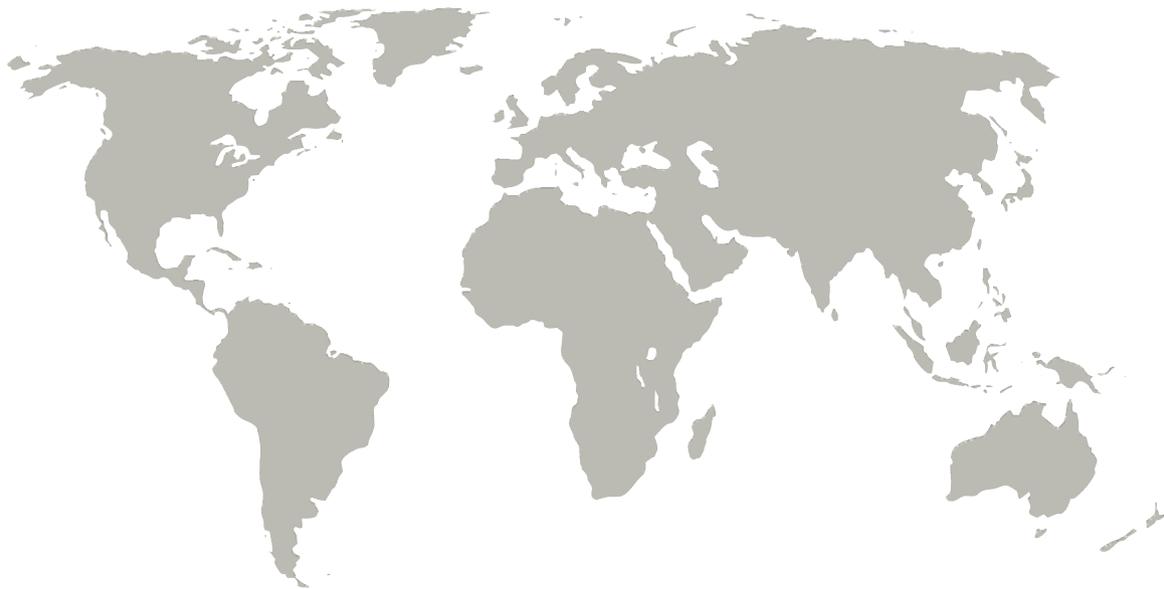
calmat[®] – The Do-It-Yourself-Product for private buyers

Maintenance-free	
Eco-friendly – no chemicals or salt needed	
Suitable for all pipe materials	
Simple program choice in 8 different languages	<input type="button" value="Program choice>>R"/>
24-V Impulse-Technology from CWT	
Certified quality product	
Developed and manufactured in Germany	
Three years international warranty	
Very low electricity consumption	

Water quality - International classification

Water hardness classification

ppm Parts per million (mg/l)	°dH German hardness	°fH French degree of hardness	Water Hardness
1 - 70	1,0 - 4,0	0,1 - 7,0	■ very soft
71 - 125	4,1 - 7,9	7,1 - 12,5	■ soft
126 - 250	8,0 - 14	12,6 - 25	■ medium hard
251 - 500	15 - 21	25,1 - 50	■ hard
501 and more	22 and more	51 and more	■ extremely hard





Your potential customer

The water supply in most regions of the world can contain high concentration of calcium.

Scale causes tremendous costs for pipe maintenance and repairs of equipment and adds considerable loss in energy and value of the property. Furthermore, the emerged discussion on sustainable approaches to environmentally-friendly technologies boosts a rising demand for eco-friendly solutions.

Every single home owner who faces water with more than 125 ppm (8,0 °dH/ 12,6 °fH) needs to find a solution against scale and rust.

A niche-market product

At present, there is no high-quality protective devices against scale for the private household offered in the retail trade. The **calmat**[®], the eco-friendly alternative against scale and rust, fills this gap in the market.



calmat® – Marketing tools



POS-display with monitor

The cardboard POS-system secures a professional presentation in your showroom. It holds up to ten **calmat®** units for direct sale. The illustrations immediately attract the attention of the target audience and highlight the benefits of **calmat®**.

Film

The monitor is integrated in the cardboard display and ready for use. The product is presented in a professional sales film. The film has a running time of approximately 2:30 minutes. It explains benefits and application of the product and highlights the easy do-it-yourself-installation procedure.





Extensive instruction manual
in more than 8 languages



Warranty card





calmat® – Complete sales support

The **calmat®** packaging itself indicates a high-quality product. A handbook with information about the technology and detailed installation instructions is also included. The international warranty certifies a 3-year manufacturer's warranty. It is valid when presented together with the receipt of purchase.

I. Pre-Sale

CWT provides concise training documents and marketing materials. We are happy to offer any necessary training to your sales representatives.

II. Sale

The POS-communication with its quality display and video draws much attention. Frequently asked questions about the product are all answered either on the packaging or in the film.

III. Post-Sale

The **calmat®** website offers extensive information in several languages.

A product by



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Wassertechnik GmbH

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